



Company History

Westcoast Vegetables Ltd. is owned and operated by Ray and Ron VanMarrewyk. We are the 4th generation of Greenhouse growers in our family. 2 generations were in the Netherlands and we are the 2nd generation in Canada. Our family started in Pitt Meadows with a very small greenhouse back in 1969. Between 1970 and 1999 our parents expanded a number of times in Pitt Meadows with small increases. In 1999, our parents founded Westcoast Vegetables Ltd. by building its most significant greenhouse to date which was 18.4 acres and that greenhouse has always produced long English cucumbers. In 2006 Ray and Ron took over ownership of Westcoast Vegetables Ltd. and began to build another 17.6 acre greenhouse producing Sweet Bell Peppers. In 2014 another 18.5 acres of greenhouses was built and production started in March of 2015. In the future, Westcoast Vegetables Ltd. has the space to build another 18.5 acres which would bring the total area to about 73 acres on 2 properties in Delta, BC.

In 2006, Westcoast Vegetables Ltd. joined the Windset Farms marketing agency. Windset Farms has high expectations for its produce suppliers and we are proud to be part of their brand. Today Windset Farms has the exclusive rights to market over 500 acres of greenhouse crops, and has developed a tier one customer list including Costco Wholesale, Sam's Club, Walmart and Loblaws, all of whom are interested in securing year round supply of produce from Westcoast Vegetables Ltd. We package and ship in-house directly from our facilities to our customers to ensure the freshest product possible at the store level; you will find some of our product as far East as Montreal or as far South as Southern California!

Our expectations of our product are high therefore our expectations of our workforce are high. The Westcoast team challenges itself to become better every day and is committed to excellence.



Our Mission

To be the producer and employer of choice for greenhouse vegetables on the “Westcoast” of North America through our continuous focus and commitment to quality, safety, culture and values.

Our Vision

By Dec. 31, 2020 we will:

1. Be a highly organized, lean and adaptive company, which enables our employees to work safely, efficiently and feel unstoppable.
2. Have a strong leadership/management team that is focused on effective communication, driving our culture and ensuring that we have the most talented and engaged employees.
3. Complete phase 4 of Westcoast; contingent on available market opportunity in 2020.

Our Values

Honesty. We keep our promises, take responsibility and are accountable to each other.

Respect. We:

- Show consideration for each other and recognize our differences
- Understand each other’s needs and expectations and go out of our way to meet them.
- Prevent accidents and ensure that no one injures himself or herself at the workplace.

Cooperation. We work as a team to ensure everyone is successful, and cooperate with each other to reach our common goal.

Teamwork. We have open and honest communication and show concern and support for each other.

Innovative. We believe in being ahead of the curve to ensure fresh and innovative thinking to meet the ever-changing needs of our customers and business opportunities.

Quality. We employ the best available practices and are always challenging ourselves to improve through innovative, strategic planning, collaboration, and teamwork.

Fun. We value humour, light-heartedness and an environment that’s fun and positive. We believe that work is better.